

GERMAN MOVIE MEN MOBILIZE TO WIN WORLD

Berlin, Germany, Oct. 28.—German movie producers are mobilizing to invade the world film market. The great general staff of the associated film producers will not make a direct frontal attack with waving banners bearing the familiar old legend "Made in Germany," but have planned an offensive of quiet espionage.

Everything typically German is being excluded from the new productions and the most rabid Hun-hater will sit through the performance with real pleasure and without the least suspicion that the source of his entertainment is the land of his former enemy. In films of modern society stories the greatest care is taken to create an atmosphere which might as readily represent Washington, London or Paris as Berlin.

In outdoor scenes there is never a German sign or billboard to betray the expert abroad. The director is charged with selling the American, British and French rights. The villain does not drop his blackmail letter into some handy Berlin or Potsdam mail box; instead a simple stage mail box is constructed which might belong to the land of anywhere. And when the villain is arrested in the last reel, it isn't the picturesque, helmeted German soldier who takes him to the police, but a nondescript policeman who looks suspiciously like a Paris gendarme.

Some Big Productions. The big films, which are intended primarily for sale in America and Europe, are historical stories, the plots and locations of which are anything rather than German. Millions of marks have been spent in producing "Madame Tenebris," a story of the French Revolution; "Samurai," a tale of the Orient, and "Anne Bolyn," a reproduction of sixteenth century London.

How do you think America will like them? asked a director of the Universal film company of Germany during the filming of "Anne Bolyn." It was necessary to provide that the American audience should be based purely on an artistic standpoint, that America would be forced to admit it was a pretty good production. In a class with "The Birth of a Nation."

Cost Over Millions. "Anne Bolyn" cost more than five million marks to produce, which is more than one million dollars at the present rate of exchange. By the most optimistic stretch of imagination the Universal company couldn't expect that the seat sale in Germany would be as high as the seat sale in America. The director readily admits this, but cheerfully replies that the picture is a story of the past and will not only pay all the expenses but will bring a handsome profit.

German films during the war and the first year of the armistice were of so poor a quality, both from the technical standpoint and also of scenario and interest, that they would have bankrupted a movie theater in an American city. Highly strident have been taken during the last year, and today the elaborate historical picture of the Westminister abbey, was built with an old English street as long as two big American city blocks leading to it. Four thousand craftsmen, "super" artists, and artists and actors on their way to the continent.

U. S. Movies in Berlin. America is not making very rapid progress in her film invasion of Germany. A New York firm has purchased the new Scala theater in Berlin which has a seating capacity of 3000, and which they plan to make the most beautiful picture house in Europe. The program calls for opening with American favorite stars, such as Doug and Mary and Charlie, in the month of January.

The German government granted an important license for 18,000 feet of film. German grain merchants and packing houses, who are anxious to import goods and who have not been able to secure a government license, immediately raised a howl which was heard over all Germany. They demand an investigation of the film license and call on popular sympathy to prevent what they name the importation of luxuries, while Germany is starving and not permitted to buy food.

FIRE STATISTICS FOR THE STATE OF TEXAS FOR YEAR
Austin, Texas, Oct. 28.—Statistics available in the state fire marshal's office for eight cities of Texas show that in these eight largest cities in 1919 the total value of property involved in fires during the year past was more than \$15,000,000.
On this amount of property involved, there was about \$30,000,000 insurance; the insurance loss on this property was \$10,000,000. This includes buildings and contents. The building and contents losses insured and uninsured on this property were \$1,000,000, of which amount the losses in places where fire originated was \$1,000,000.
The difference noted in the last two figures gives the value of the losses in buildings and contents which are counted as a separate loss, as in places where the fire did not originate. This amount is \$1,000,000, and of itself speaks well for the efficiency of the fire departments in the particular towns reported from which towns are included in the above named figures.

The towns from which these statistics are taken are Austin, Beaumont, Dallas, El Paso, Fort Worth, Galveston, Houston and San Antonio. These statistics do not include the report made to the National Board of Fire Underwriters, by companies to that board, and do not include all uninsured losses. It is safe to assume that losses not accounted for in this report will be very small indeed.

MAXWELL AND DRISCOLL RETURN WITH DEER MEAT
M. P. Maxwell, manager of the Crawford theater, and J. L. Driscoll, clerk of the El Paso court, have returned from a trip to the mountains west of the Rio Grande in the vicinity of Elephant Butte dam, with enough deer meat to prove that they did not want all their cartridges. They were gone a week, most of it spent in a wild and now hilly area, but with upper valley friends as guides and companions, they managed to reach the place where the deer were located and the party got three.

Quest Season Opens Monday in New Mexico
There are millions of them up the valley. Ducks are coming down now. Secure the best shells and guns, at the
Bullies Co.,
100 South First Street,
(Racine to W. G. Wall Co.)—Adv.

—Miss Alexandra Antoniou, the first girl scout in Greece, is now in this country for the purpose of helping American statesmen in their campaign to raise a million dollars.
Hear The November Victor Records
at Sale Monday Morning.
Bullies Co.,
100 South First Street,
Home of the Detective Victor Victrola.
Chas. W. to W. G. Wall Co.—Adv.



Phenomenal Price-Revision Sale!



We have done a tremendous business in Floor coverings this Fall, but our stocks have hardly been scratched, so immense is our showing. There is not a floor covering need that is not fully anticipated in our large Carpet Department. Buy during this Price-Revision Sale and save many dollars.

Remember our liberal payment plan is extended to all floor coverings bought at these special prices.

ROOM-SIZE RUGS

Special attention is called to our beautiful assortment of room-size rugs. They come in colorings to harmonize with any color scheme. Every grade is to be found at very special prices during this sale.

Axminster Rugs

A choice line of Axminster Rugs in desirable patterns and beautiful colorings is here for your selection.

9x12 Axminster Rugs are offered for Price-Revision Sale

\$52.50

9x12 Seamless Axminsters are offered for Price-Revision Sale

\$58.50

Our entire stock of high grade seamless Axminster Rugs is offered at the special discount of

20% Off Regular Prices

Brussels Rugs

9x12 seamless Brussels Rugs in a good assortment of colors and patterns are offered in regular \$45 and \$50 values. Special for Price Revision Sale

\$39.50

Seamless Velvet Rugs

Seamless Velvet Rugs in size 9x12 are shown in beautiful patterns and colors at the following attractive reductions:

Regular \$65.00 velvet rugs, offered for Price-Revision Sale

\$48.50

Regular \$75.00 velvet rugs, offered for Price-Revision Sale

\$57.50

Regular \$85.00 velvet rugs, offered for Price-Revision Sale

\$66.50

Congoleum Rugs

6x9 Congoleum rugs in splendid patterns, are offered for Price-Revision Sale

\$8.85

9x10.6 Congoleum rugs are offered for Price-Revision Sale

\$14.95

9x12 Congoleum rugs are offered for Price-Revision Sale

\$16.85

EXTRA SPECIAL!

Ingrain Carpet

Ingrain carpet in 36-inch width, in good bright patterns, selling regularly at \$2.00 a yard, is an extra special for our Price-Revision Sale, at the yard.

\$1.35

Wilton Rugs

What lovelier floor covering can you wish than the exquisite Wilton Rugs in our display. The color range is truly wonderful. The patterns and designs leave nothing to be desired. Choose your rug at these very special prices:

Wilton Rugs, 27x54 inches, in \$20.00 and \$25.00 values. Special at \$16.00 and \$20.00.

36x63-in. Wilton Rugs, in \$25 and \$30 values. Special at \$20 and \$24.

6x9 Wilton Rugs in values \$85.00 and \$125.00, reduced to \$68.00 and \$100.00.

8.3x10.6 Wilton Rugs in regular \$125.00 to \$175.00 values, reduced to prices ranging from \$100.00 to \$140.00.

9x12 Wilton Rugs in \$135.00 to \$225.00 values, special at \$108.00 to \$180.00.

Congoleum Floor Covering

We also offer during this sale Congoleum Floor Covering at the square

85c

Linoleum

We have a comprehensive showing of both printed and inlaid linoleum. Printed linoleums are specially priced at the sq. yd. \$1.25, \$1.35 and \$1.40. Inlaid linoleums are specially priced at the sq. yd. \$1.95, \$2.25 and \$2.65.

To expedite the return to normal conditions, we are offering our entire stock at remarkable reductions. We take this step to contribute our share in lowering the high cost of necessities.

There is no sign of any reductions in either factory costs or wholesale prices, before next spring at the earliest. But, regardless of this, we are revising our prices, already low, to figures that utterly ignore profits and replacement costs. Even should furniture go down it will not retail cheaper than these prices which are very near actual wholesale cost. It is a simple matter to verify this statement. We invite you to talk it over with us whether you buy or not.

Our stock of Furniture, Floor Coverings, Draperies and House Furnishings is larger now than ever in our history. The assortment is so complete that every home furnishing need is fully met. We must reduce our stock and money is the second consideration.

All these specials are offered

on Long Time payments.

Price, Quality, Service and Easy Terms will be features of this sale, which provides a wonderful opportunity to save.

Sale open Monday, November 1st at 9:00

A. M. Be on hand early.



CHAIR BARGAINS

This beautiful Queen Anne chair, similar to cut, in mahogany upholstery, Jacobean finish is a wonderful value at the regular price. It is offered for Price-Revision Sale at

\$8.75

This same chair with genuine leather seat, in walnut or mahogany finish is special for Price-Revision Sale for only

\$10.75

EXTRA SPECIALS

Items taken at random, that will be sold at cost:

No. 4383—Ivory Vanity Dresser, Price-Revision Sale at

\$76.00

No. 4377—Ivory Dresser, Price-Revision Sale at

\$49.75

No. 4380—Ivory Chiffonier, Price-Revision Sale at

\$48.50

No. 314—Golden Oak Dresser, Price-Revision Sale at

\$29.25

No. 6—Golden Oak Extension Table, quarter sawed heavy top, Price-Revision Sale at

\$23.95

No. 3828—Brown Fiber Rocker, Price-Revision Sale at

\$14.75

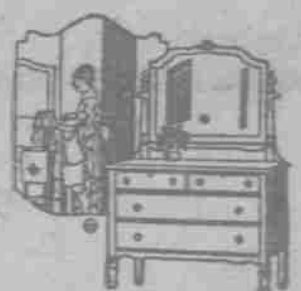
Roomy Chiffoniers

No. 1985—Golden Oak Chiffonier, has five large roomy drawers, is well made and nicely finished. Price-Revision Sale at

\$15.65

Formed Oak Chiffonier, with mirror, has five large drawers Colonial style, similar to cut on left, is offered for the Price-Revision Sale at

\$24.60



HANDSOME DRESSER

Similar to Cut.

If you need a new dresser, see this bargain. The large 22x28 mirror makes it most desirable. This dresser is shown in mahogany, stained oak and golden oak. It is offered for our Price-Revision Sale at

\$42.50



BUFFET SPECIAL

No. 205—Fumed Oak Buffet which retails regularly at \$50, is made in plain lines, nicely finished in nut brown. This is a Price-Revision Sale Special at

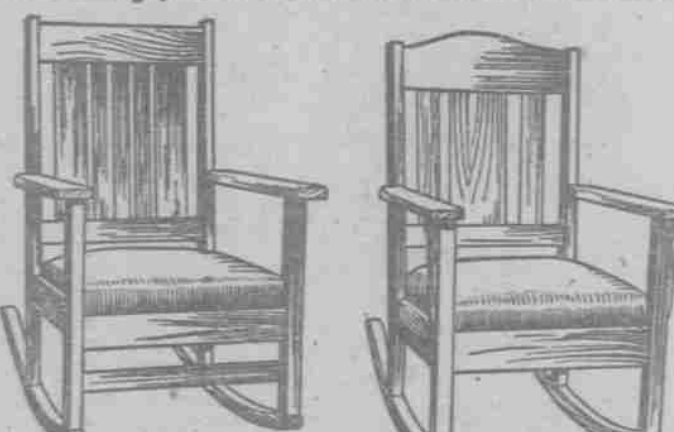
\$29.25



Handy Rock Elm Hampers are offered in two sizes for Price-Revision Sale at

\$2.95 and \$3.95

Sturdy, Comfortable Rockers



No. 510—Rocker exactly like cut, is made of select oak, upholstered spring seat of good quality Chase leather. Offered for Price-Revision Sale at

\$9.75

No. 1037—Fumed Oak Rocker exactly like cut, has quarter sawed oak back, large flat arms, automobile cushion seat upholstered in genuine leather. Offered for Price-Revision Sale at

\$14.75

TIMELY STOVE SALE

Certainly no one who needs a stove or range will overlook this splendid opportunity to purchase one at a big saving. Our entire stock is included at reduced prices. There is a wide range of patterns to choose from and practically every stove need can be met from our display.

MAJESTIC RANGES AT SPECIAL PRICES

The Great Majestic Range is the standard of all ranges. It burns coal or wood. Made of non-breakable malleable iron, all joints are cold riveted and practically air-tight, which gives long life, perfect baking and minimum of repair expenses. See the Majestic before you invest in a range.

RUBY COAL STOVES

Ruby Coal Heaters are splendidly constructed with extra heavy cast linings and flat drip grate and side feed door. They are shown in four sizes, priced as follows:

Regular \$20 Ruby Heaters, Price-Revision Sale.....\$15.65

Regular \$25 Ruby Heaters, Price-Revision Sale.....\$18.95

Regular \$30 Ruby Heaters, Price-Revision Sale.....\$23.85

Regular \$35 Ruby Heaters, Price-Revision Sale.....\$29.95



SEE OUR BIG LINE OF ELECTRIC, OIL AND GAS HEATERS

Combination Coal and Gas Ranges

Our line of these ranges offers some fine selections at prices that represent great savings. These combination ranges are all year round stoves. They keep the house warm in Winter and cool during the hot Summer months.

Derby Oak Heaters

These heaters burn either coal or wood, have nickel-plated top ornament, foot rest and dampers. This most satisfactory stove sells regularly at \$24.50. It is offered during our Price-Revision Sale at

\$18.95

FAIRY OAK HEATERS

The Fairy Oak Heater is constructed of blue steel, with heavy fire pot, draw center grate, and ash pan. Each is ornamented with nickel-plated foot rest, top ring, name plate, dampers and handles, and screw draft dampers in ash pit door. These heaters burn coal, and are offered in four sizes as follows:

Reg. \$25.00 Fairy Oak Heaters, Price-Revision.....\$19.85

Reg. \$30.00 Fairy Oak Heaters, Price-Revision.....\$23.85

Reg. \$37.50 Fairy Oak Heaters, Price-Revision.....\$29.75

Reg. \$42.50 Fairy Oak Heaters, Price-Revision.....\$37.80



DRAPERY PRICES REVISED

It would be impossible to list individual prices on our big stock of the latest Fall and Winter Draperies. Take your choice of our entire stock at a straight reduction of 20 PER CENT OFF FORMER PRICES.



Extra Special, Ready Made Curtains

Our entire stock of ready-made curtains in net, scrim and madras in the very newest patterns are all offered at

1-3 OFF FORMER PRICES

Extra Special, Fillet Net Curtains

We offer large figured patterns in white and ivory only for the Price-Revision Sale, your choice at

1/2 PRICE

EXTRA SPECIAL!

A big assortment of plain and printed serims, and fancy bordered curtains goods in regular 50c to 65c values, is offered for the Price-Revision Sale at,

35c